



Dear Member,

We're excited to share a big change we're making in 2025! Brand New Day is joining its sister company and changing its name to Central Health Medicare Plan. We will continue to bring you excellent care and services that focus on your specific healthcare needs under our new name. Because your health is always our top priority.

**You will be automatically moved to a Central Health Medicare Plan in 2025. You don't have to do anything to continue your healthcare coverage.**

2025 is coming up fast! As the new plan year approaches, you will start receiving materials that include our new name. Here's a snapshot of what you can expect and when:



#### **September 2024**

You will receive your Annual Notice of Change (ANOC) at the end of September. Your ANOC will tell you more about any changes to your 2025 benefits.



#### **October 2024**

Starting October 1, you can visit our new website at **centralhealthplan.com** to learn more about our 2025 plans.



#### **November/December 2024**

Your new member ID card and welcome kit will arrive in the mail. This packet will include tons of helpful information about your 2025 plan. You may also receive a phone call from our new concierge team welcoming you to the plan.



#### **January 2025**

Beginning on January 1, plan materials, such as your Explanation of Benefits (EOBs), claims, referral notices from your doctor, and more, will display Central Health Medicare Plan.

If you have any questions about this change, our friendly Member Services team is here to help in your preferred language.

Call **1-866-255-4795**,  
**TTY 711**. We're available  
8 a.m. – 8 p.m. PT  
7 days a week  
(October 1 – March 31)  
and Monday – Friday  
(April 1 – September 30).

We look forward to serving you in 2025!

Your Brand New Day & Central Health Medicare Plan Team